



# The Photographic Society Of Orange County

Volume 17.8

August 2014

## President's Letter

### Inside this issue:

Pres Letter	1
PSOC Info	2
Meeting Map & Info	3
Meeting Info	4
July Assign	5,6
Aug Field Trip	7
Aug Assign	8
HDR	9
Sept Field Trip	10
Slice of Orange	11,12
Mendocino	13
PSOC Fair winners	14
Sept Lens Mtg	15
Honoring Vets	16
Sept Assign`	17-19

**Congratulations** to members who received awards at the Orange County Fair this year! **Ken Renk** received a First Place, a Second Place, and an Honorable Mention. **Marte Amato** received a Second place and two Honorable Mention awards. **Virgil Hettick** received a Second Place. **Charlie Brac** received a Second Place and an Honorable Mention. **Marilyn Hettick** received a Third place and an Honorable mention. **Connie Terry** received a Third Place. **Debbie Zentil** and **Richard Miller** each received Honorable Mention awards. **Carolyn Yarnell** received a Juror's Choice Award. We are in good company with these photographers! Details of all awards are listed on page 14 of the newsletter.

We all had a very pleasant afternoon at the PSOC picnic thanks to the members who worked hard to make the picnic a success. Our thanks to Pam and Gary Degarimore; Al & Jeanne Russell; Kurt Bayless; Vern & Verna Steger; Janet Frumhoff; Connie Terry; Tom Sanders; Denji Ebisu; Nancy Whitmore; Dave Freeman; and George Hagen.

"A Slice of Orange" has 60 members signed up to capture the spirit of and tell the story of Orange County in photographs. You can still get involved by contacting John Bare. A description of the project and a list of the participants and their assignments is included in this newsletter. You might also consider asking one of participants if you can assist them. This will be a fun project! Thank you to John Bare, Andy Schmidt and Raymie Chapman, who are organizing the project. Check out the project website at <http://asliceoforange.info>. It is awesome!

Kurt and Penny Bayless suggested a new feature for the newsletter called "Picture This." The idea is for members to send in interesting photography stories and facts for the newsletter. We are starting it this month...look for the story. You might send us your favorite story or fact.

Your PSOC board thinks it would be fitting to honor all PSOC members who have served on active duty in all branches of our military. We want to conduct a survey of the PSOC members and post the results in our October and November newsletters to coincide with Veterans Day, November 11th. See the form in this newsletter and let us know about your military background.

Sue Maghy has suggested we consider having a PSOC "Outreach Coordinator" to work with non-profits in the community that would like a photographer to take photos of their events. She has done this before and found that groups are very appreciative of whatever photos she has taken of an event. Let me know what you think of this. It is a great way to give back to our community while doing something that we really enjoy.

Your board is starting to work on the schedule of field trips and assignments for 2015. Start thinking of places you would like to go. We will send out a survey soon to get your ideas and suggestions.

*Mike*

"It is more important  
to click with people than  
to click the shutter."  
*Alfred Eisenstaedt*

**Board of Directors**

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Vice President	Vern Steger	714 639-0125
Sec/Treas	Carole Cherchian	714 963-1505
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Director	Al Russell	714 281-0755
Director	Kurt Bayless	714 893-4919
Director	Jon Zich	714-235-5727
Director	Denji Ebisu	714 848-3054

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Program	Stefan Steinberg	562 592-4746
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	Debbie Zentil	714 847-5619
Projectionist	Frank Oliveri	714 962-2376
Refreshment	Kris Bonham	714 842-3641
Field Trip	Dave Calkins	714 963-2630
	Kurt Bayless	714 893-4919
Hospitality	Linda Gray	714 846-2948
Membership	Nancy Whitmore	714 964-0982
	Janet Clarke	714 966-3011
Mentor Program	Kurt Bayless	714 893-4919
Newsletter	Martha Blake	541 923-1465
Overnight Trips	Mike Whitmore	714 964-0982
	Al Russell	714 281-0755
LENS	Jon Zich	714 235-5727
Facebook	Marianne Cohen	714-968-9532
Assignments	Stefan Steinberg	714-263-6824
	Andy Schmidt	562-296-5769

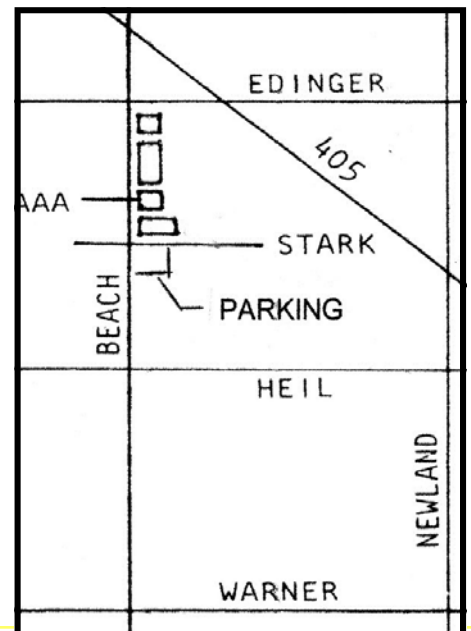
**Meeting and Field Trip Information**

**General Meeting:** Aug 21st @ 6:30PM  
 Sept 25th @ 6:30PM

**Field Trips:** Aug 24th Shoreline Village  
 Sept 27th Autry Museum/LA Zoo

**LENS Meetings:** Sat Morning , Sept 20th @8:00AM  
 San Joaquin Marsh &  
 Wildlife Sanctuary  
 See page 15 for directions

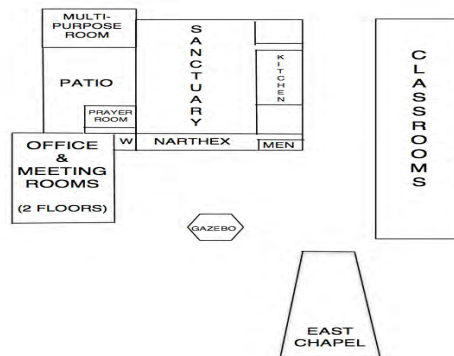
**Carpool Location  
 Beach/Stark, HB**



**MEETING PLACE FOR:**  
 PSOC  
 UNITED METHODIST CHURCH  
 CAMPUS  
 18225 BUSHARD, F V , CA  
 MAP ON PAGE 3

PSOC WEBSITE: [www.psoc.net](http://www.psoc.net)  
 PSOC Mailing Address: 9753 Sanmian Court,  
 Fountain Valley, CA 92708  
 Pres. e-mail [mikewhitmore@verizon.net](mailto:mikewhitmore@verizon.net)  
 Editor e-mail: [marthablake1940@gmail.com](mailto:marthablake1940@gmail.com)  
 Photo Submissions: [psocphoto@gmail.com](mailto:psocphoto@gmail.com)

**UNITED METHODIST CHURCH CAMPUS  
18225 BUSHARD, FOUNTAIN VALLEY, CA**



**The church campus is between Talbert and Ellis on the west side of the street**  
**The meeting room for the PSOC monthly meeting is in the sanctuary, located in the main building of the church with entrance off the patio in front of the church. We meet at 6:30 for refreshments and a social time. The meeting starts at 7:00 and usually ends by 9:00 p.m.**  
**The Learning Education Network (LENS) meets at 7:00 on Thursday evening, a week earlier than the regular PSOC meeting, in the Sanctuary**

## PSOC Meeting Info

### August Meeting - Aug 21st @ 6:30PM

The critique will be given by Peggy McIntosh. We will be showing pictures from the Picnic and the assignment "Portraiture and Rule of Thirds."

You can email up to 3 images plus title photo to The Digital Show Team @ [psocphoto@gmail.com](mailto:psocphoto@gmail.com) on or before the 19th by 6 PM. (Notify them if you also want your images posted on the [psocphoto.net](http://psocphoto.net) website. You can email up to 7 additional images for posting on the website.



Frank Olivera

## Misc Members Info

### LENS Meeting & LENS Presenter



20-Sep Al Russell  
Bird Photography

16-Oct Rick Rosen  
Image choices/seeing differently

13-Nov Jon Zich  
Edit My Image--results mtg

**NOTE!** The Saturday, September 20th LENS meeting will be at 8:00AM at The San Joaquin Marsh and Wildlife Sanctuary in Irvine. See page 14 for details and instructions.



### PICTURE THIS!

Below is a brief story (fact) relating to photography:

Questioner: Jennifer Land, 3-year old daughter of inventor Edwin Land, asked the question, "Why do we have to wait for the photo?"

The story: Edwin Land was on vacation in Santa Fe, New Mexico, when his impatient child piped up with this question. Land, a self-taught physicist and a Harvard drop-out, didn't have an answer, so he went on a walk through town to ponder her query. Within an hour, he'd conceived of the basic mechanics of an instant camera. The **Polaroid Land Camera** went on the market in 1948.

Send us interesting stories and facts that we can share with members. Thanks to Kurt & Penny Bayless for this month's story.

The Huntington Beach Adult School is offering a new class in Lightroom 5 (Sect. #0630101) Fee: \$219/10 wks starting Oct. 6 through Dec. 17, MW 6-9PM, Rm. C122. The school is at 17231 Gothard Street, Huntington Beach,

To be shown at the August meeting  
Stefan Steinberg and Andy Schmidt

The technique assignment for July is a photography fundamental - the Rule of Thirds.

The Rule of Thirds is a powerful compositional technique for making photos more interesting and dynamic. It's also perhaps one of the most well known. It states that an image is most pleasing when its subjects or regions are composed along imaginary lines which divide the image into thirds both vertically and horizontally (<http://digital-photography-school.com/rule-of-thirds>).

It is actually quite amazing that a rule so seemingly mathematical can be applied to something as varied and subjective as a photograph, but it works surprisingly well. The rule of thirds is all about creating the right aesthetic trade-offs. It often creates a sense of balance without making the image appear too static and a sense of complexity without making the image look too busy.

Does this mean that you need to worry about perfectly aligning everything with the thirds of an image? Not necessarily, it's just a guideline, not really a rule (<http://digital-photography-school.com/break-the-rule-of-thirds/>). What's usually most important is that your main subject or region isn't always in the direct middle of the photograph. For landscapes this usually means having the horizon align with the upper or lower third of the image. For subjects, this usually means photographing them to either side of the photo. This can make landscape compositions much more dynamic and give subjects a sense of direction.



Cropping to enforce the rule yields a clear improvement. It is quite amazing how you can resurrect an old photo and give it new life with something as simple as cropping. Many programs provide RoT guidelines when using the cropping tool, in others, you need to create the guidelines in your preferences.



Google images has hundreds of good images with RoT grid overlays - <http://tinyurl.com/mjvqe5t>

To create your own "Rule of Thirds Grid" in Photoshop, see <http://tinyurl.com/lpdha3p>

The genre assignment, portraiture, is officially slated for July, but we have encouraged you to keep it in mind on all our field trips since the annual picnic is scheduled for July.

It's easy to explain what a portrait is in general terms. Here's the definition from the World Dictionary: portrait (noun) 1. a painting, drawing, sculpture, photograph, or other likeness of an individual, esp. of the face.

Wikipedia provides a pretty good opening statement for discussing the art of portrait photography: Portrait photography or portraiture is photography of a person or group of people that displays the expression, personality, and mood of the subject. Like other types of portraiture, the focus of the photograph is usually the person's face, although the entire body and the background or context may be included.

For those who like stylistic pigeon holes, the contributors at My Portrait Hub offer these (<http://myportraithub.com/different-types-of-portrait-photography/>):

On the basis of subject - posed vs. candid, formal vs. informal, constructionist vs. environmental  
On the basis of the number of people in the frame - individual, couple, small group, large group  
On the basis of the frame/shot - close up, upper body, full length



The section on "Approaches to portraiture" in the Wikipedia article provides another take on style. Summarizing from the full article at <http://tinyurl.com/qgs538s>:

There are essentially four approaches that can be taken in photographic portraiture — the constructionist, environmental, candid, and creative approach. The constructionist approach is when the photographer, in their portraiture, constructs an idea around the portrait — happy family, romantic couple, trustworthy executive. The environmental approach depicts the subject in their environment be that a work, leisure, social or family one. They are often shown as doing something, a teacher in a classroom, an artist in a studio, a child in a playground. The candid approach is where people are photographed without their knowledge going about their daily business. The Creative Approach is where manipulation is brought to bear to produce... pictures of people. It is becoming a major form of portraiture as these techniques become more widely understood and used.

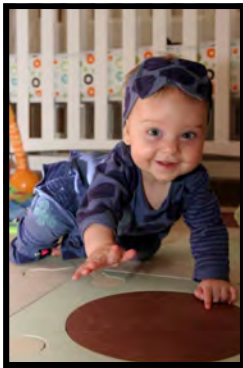


Photo by Jacki Roberts



Photo by Dan Meylor



Photo by Andy Schmidt

When you move from “what” to “how”, space does not allow worthwhile discussion, so we're not even going to try. There is no end of digital ink on the subject, but you might want to start here:

National Geographic: People and Portrait Photography Tips - <http://tinyurl.com/25vff66>

Digital Photography School: How to Take Portraits – 19 Portrait Photography Tutorials suggested by DPS founder Darren Rowse (<http://tinyurl.com/kt2dv3g>). Titles include:

10 Tips to Take Stunning Portraits  
 Give Your Subject Space to Look Into  
 Photographing Children – Composition  
 How to Photograph People When Traveling  
 Asking Permission to Photograph People  
 How to Take Environmental Portraits  
 What the Mona Lisa Can Teach You about Portraits

Posing Tips – Shoulders  
 How to Pose Hands in Portraits  
 What Clothes to Wear in Portraits  
 How to bypass the Portrait Mode  
 4 Tips for Natural Looking Portraits  
 An Introduction to Catchlights  
 11 Tips for Better Candid Photography

Ongoing assignment

We suggest you keep all the upcoming assignments in mind whenever you go out with your camera in hand, but keep the December assignment particularly in mind on all the field trips:

Event/Candid: every field trip is an event so we're expanding on the tradition of showing candid shots of club members at the year-end holiday party to include where we've gone, what we've seen and what we've done on the outings.

## AUGUST FIELD TRIP

WHERE: SHORELINE VILLAGE/AQUARIUM OF THE PACIFIC/QUEEN MARY in Long Beach

WHEN: **Sunday**, August 24, 2014

TIME: 10:00 am – until...

CARPOOL: Will leave at 9:30 am from the Total Wines parking lot at the corner of Beach Blvd. and Stark in Huntington Beach (next to Sports Chalet).

LUNCH: Meet at Chili's at 1:00 pm (located at 30 W. Shoreline Drive along the Boardwalk between Shoreline Village and Aquarium of the Pacific). We'll be in the restaurant's covered patio area.

### PARKING OPTIONS:

- Shoreline Village Parking Lot: Parking is \$1 for first 2 hours with validation stamp from any Shoreline Village restaurant or shop. Maximum parking fee is \$8 (max. 8 hours).
- Aquarium Parking Structure: Parking is \$8 with Aquarium ticket. With validation stamp from nearby businesses, it's 'free' for first 90 minutes, \$3.50 for 3 hours, \$5.25 for 4 hours, plus \$2.75 for each additional 30 minutes. Maximum parking fee is \$15.

### SIGHTS TO SEE:

- Shoreline Village has many quaint shops, eateries, carousel/arcade, bike and boat rentals. Situated along the Long Beach Marina overlooking Rainbow Harbor, you can stroll along the water or take a 45-minute narrated harbor cruise (\$14 adult, \$6 child, \$10 senior 62+). You can also rent bicycles (surreys, tandems, cruisers) and ride along the waterfront looking out across the harbor at the Queen Mary, the old Spruce Goose dome, and cruise ship. Elliot Caine Quintet will be playing Latin Jazz and other music between 2-5 pm.
- Aquarium of the Pacific is open from 9 am-6 pm. It's located at the opposite end of the marina (short walk from Shoreline Village). You'll see a wide variety of ocean life and the Lorikeet forest. You can also walk up to Lighthouse Point/Shoreline Park for great views of Rainbow Harbor, Shoreline Village and the Queen Mary.

1. General admission: \$28.95 adult, \$14.95 child, \$25.95 senior 62+.
2. General admission + Harbor Cruise: \$39.95 adult, \$19.95 child, \$34.95 senior 62+.
3. General admission + Queen Mary/Diana Exhibit: \$42.95 adult/senior and \$26.50 child.

- Queen Mary is located across the water from Shoreline Village and Aquarium of the Pacific. You can tour the QM or stroll through a quaint British village nearby. Instead of driving there and paying for parking, catch the AquaBus from Rainbow Harbor (dock 4 or 7). The fare is \$1 each way. Shoreline Village, Aquarium of the Pacific and Queen Mary provide opportunities to capture a variety of unique photographs. In addition to the August assignment of Travel and High Dynamic Range (HDR), members may find opportunities for upcoming assignments – wildlife and seascape genres and macro/close-up and golden hour techniques.
- If you would like to learn more about Shoreline Village, click on the following website:
- <http://www.shorelinevillage.com>
- If you would like to learn more about Aquarium of the Pacific, click on the following website:
- <http://www.aquariumofpacific.org>
- If you would like to learn more about Queen Mary, click on the following website:
- <http://www.queenmary.com>



\_ August assignments – Travel (genre) and HDR (technique)

To be shown at the September meeting  
by Stefan Steinberg and Andy Schmidt

Travel becomes a strategy for accumulating photographs.

--Susan Sontag

To travel is to take a journey into yourself.

--Danny Kaye



The genre assignment for August is travel. We've all heard the joke about the avid shutterbug who, when asked how his vacation was, replied, "I don't know. I haven't developed my pictures yet." How many of us, when planning a trip, pour over brochures, magazines and websites so we know where all the popular photo opps are? And then are disappointed when we don't make it to half of them or don't get the shots we hoped to?

National Geographic offers travel photography tips at <http://tinyurl.com/7gnfugt> and as you might expect, they go beyond capturing the same postcard shot that everybody and his brother tries to get. The introduction by Robert Caputo from *Photography Field Guide: Travel* provides some very good insights.

Each place we visit has its own particular look, character, and ambiance. If we want photographs of our travels to be good and lasting, they should capture all of these qualities, and say as much about a place as give the literal look of it.

We are unlikely to long remember the smell and buzz of a flower garden in spring, the awe of gazing for the first time at the mountain we intend to climb, the caress of a tropical breeze, the thrill of a huge roller coaster, the wonder of our first wild bear, or the adrenaline of rafting white water. Our photographs need to bring these and other sensations back, to trigger our memories, and to communicate how we felt to others. To do this, we need to think and feel as much as look when setting out to make photographs.

The August field trip destination of Shoreline Village, Aquarium of the Pacific and Shoreline Aquatic Park offers some typical challenges for travel photographers – the area is primarily a busy tourist destination, so a discerning eye is needed to capture the flavor and ambiance that draws all the crowds.

Digital Photography School offers dozens of tutorials and guides (<http://tinyurl.com/p54pz32>) on travel photography, from techniques and equipment to specific subjects to overarching concepts. The DPS eBook "Transcending Travel – A guide to Captivating Travel Photography" offers a comprehensive overview of photographic principles and equipment as well as addressing specific issues, concerns and approaches for travel photographers of any level.



Jon Zich did a great presentation on HDR at the PSOC LENS meeting last month. Here's a short summary for those who missed it and a reminder for those who attended.

A long-standing problem in digital photography is that at certain times of the day you can take a picture that has very dark shadows and almost blown-out highlights. In the days of film you might be able to mitigate this by switching to a different film. Today we can now solve the problem in post processing software by using HDR, High Dynamic Range programs. It even comes in the software of several cameras today.

High Dynamic Range, or HDR, is a digital photography technique whereby multiple exposures of the same scene are layered and merged using image editing software to create a more realistic image, or a dramatic effect. The combined exposures can display a wider range of tonal values than what the digital camera is capable of recording in a single image.

When taking photos while traveling, the time of day and position of the sun is not always something we can plan for in regards to the best subject lighting, shadows, highlights, texture, etc. By using automatic exposure bracketing and taking 3 or 5 bracketed photos with various exposure variations of say +/- 1 or 2, the result of a single image can be greatly improved. It is best to use a tripod, but handheld will work if you can nicely steady the camera.

A few of the things HDR can help you with is:

- **Landscapes:** Big landscape photos usually have a lot of contrast between the sky and land, which is difficult for your camera to deal with in just one photo. With HDR, you can capture the sky's detail without making the land look too dark, and vice versa.
- **Portraits in Sunlight:** We all know that **lighting is one of the most important aspects** of a good photo, but too much lighting on someone's face—like harsh sunlight—can cause dark shadows, bright glare, and other unflattering characteristics. HDR can even that all out and make your subject look better.
- **Low-Light and Backlit Scenes:** If your photo is looking a little too dark—which often happens if your scene has too much backlight—HDR can brighten up the foreground without washing out the well-lit portions of your photo.
- 
- Two of the biggest names in HDR software today is NIK's HDR Efex Pro and Infomatix Pro. For an excellent review of these two HDR programs, please see this comparison:
  - <http://www.bhphotovideo.com/explora/content/clash-hdr-titans-photomatix-pro-versus-niks-hdr-efex-pro>
- For a beginners guide to HDR, please see:
  - <http://www.digitaltrends.com/photography/what-is-hdr-beginners-guide-to-high-dynamic-range-photography/#!9bEeN>
- Like surrealistic images? HDR can bring you some wonderful over-the-top effects, if you choose:
  - [https://www.google.com/search?q=hdr+photography&rlz=1C1RNLH\\_enUS515US517&espv=2&tbm=isch&tbo=u&source=univ&sa=X&ei=19u4U4ejGIOFogT\\_x4DYBQ&ved=0CCsQsAQ&biw=1920&bih=947](https://www.google.com/search?q=hdr+photography&rlz=1C1RNLH_enUS515US517&espv=2&tbm=isch&tbo=u&source=univ&sa=X&ei=19u4U4ejGIOFogT_x4DYBQ&ved=0CCsQsAQ&biw=1920&bih=947)



## SEPTEMBER FIELD TRIP

**WHERE:** The Autry National Center and Los Angeles Zoo & Botanical Gardens in Griffith Park

\* Autry Museum is located at 4700 Western Heritage Way (across from the LA Zoo)

\* LA Zoo is located at 5333 Zoo Drive (at the SW junction of I-5 and 134 Freeways)

**WHEN:** Saturday, September 27, 2014

**TIME:** 10:00 am – until...

**CARPOOL:** Will leave at 9:00 am from the Total Wines parking lot at the corner of Beach Blvd. and Stark in Huntington Beach (next to Sports Chalet). Travel time is approx. 1 hour.

**LUNCH:** Meet at the Zoo's **Mahale Café at 1:00 pm** with stunning views of the giraffes.

**Note:** If you don't visit the zoo, you can have lunch at the **Autry Crossroads West Café**.

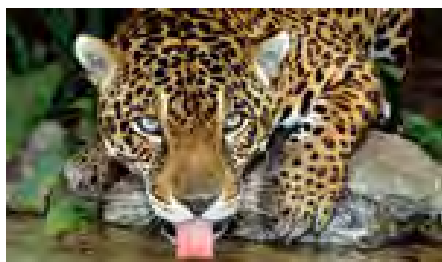
### ADMISSION PRICES:

- **Autry Museum:** \$10 adults, \$6 seniors (60+) & students with school ID, \$4 children (3-12).

Admission is "free" to active or retired military, police officers and children under 3.

- **LA Zoo:** \$19 adults, \$16 seniors (62+), \$14 children (2-12). Discounts are available to active or retired military and their families. You can purchase tickets online.

**The Autry National Center of the American West** (formerly the Gene Autry Museum of Western Heritage) is a museum dedicated to exploring and sharing the stories, experiences, and perceptions of the diverse native and migrant peoples of the American West. It's open from 10 am-5 pm. Parking is FREE! The museum contains one of the largest collections of Western art and artifacts, including Hollywood memorabilia from Gene Autry (the "singing cowboy") and many other western movie stars. On Saturday, they have guided tours at 11 am, 1 pm and 3 pm.



**LA Zoo & Botanical Gardens** has many exciting exhibits and tours to visit - Rainforest of the Americas, Indian Rhino Encounter, Angela Collier World of Birds Theater, Elephants of Asia, The LAIR (living amphibians, invertebrates, and reptiles), and California Condors. It's open from 10 am-5 pm. Parking is FREE! The Zoo has an extensive array of mammals, birds and reptiles. There are 3 main groups of plants at the Zoo. The trees that fill the landscape (acacia, eucalyptus, ficus, mulberry) also provide food for the animals, commonly known as "browse."



Both the Autry Museum and many opportunities to capture addition to the September **Up**, members may find an



LA Zoo & Botanical Gardens provide interesting and unique photographs. In assignment of **Wildlife** and **Macro/Close-up** opportunity to apply the golden hour technique.

If you would like to learn more <http://theautry.org> If you Gardens, click on the following

about the Autry National Center, click on the following website: would like to learn more about the Los Angeles Zoo & Botanical website: <http://lazoo.org>

## About the Project



### About The Project

#### "A Slice of Orange"

A member project of the Photographic Society of Orange County

"A Slice of Orange" was inspired by the Orange County centennial photo project in 1989 and well-known "day in the life" photo projects like A Day in the Life of America in 1986 and America 24/7 in 2003.

During the week of August 28 to September 4, 2014, 50+ members of the Photographic Society of Orange County (PSOC) will traverse the length and breadth of Orange County, capturing images of residents and visitors as they wind down summer over the Labor Day weekend, head back to school and go about their everyday lives.

A major focus of "A Slice of Orange" is to further the PSOC goal – to have fun while seeking to develop our creative potential as photographers. Discussions are ongoing about book publication and public exhibition.

The project is being organized by professional photographer and long-time Orange County resident John Bare with the support and participation of the PSOC board and members.

Please visit the website for a list of participating photographers and samples of the skills and talent they bring to the project.

The project website is at <http://asliceoforange.info>.

The project email address is [contact@asliceoforange.info](mailto:contact@asliceoforange.info)

The PSOC website is at <http://psoc.net>

### "A Slice of Orange" – location assignments

<u>Aliso Viejo</u>	<u>Laguna Woods</u>
- Janet Frumhoff	- Pam Nesseth
<u>Anaheim</u>	<u>Lake Forest</u>
- Andy Schmidt	- Connie Terry
- Lori Norman	
Disneyland	<u>La Mirada</u>
- Gordon Hastings	- Kiersten Misterek
<u>Brea</u>	<u>Los Alamitos + Rossmoor</u>
- Maggie Wang Naughton	- Linda Caulkins
	- Rosemary Hall
<u>Buena Park</u>	<u>Mission Viejo</u>
- George Hagen	- Mike Whitmore
<u>Costa Mesa</u>	<u>Newport Beach + Corona del Mar</u>
- Jon Zich	- George Stengel
- Floyd Phillips	- Frank Oliveri
- Annette Globitz	- Mark Singer
	- Diane Fritz (Balboa Is. & Peninsula)
<u>Cypress</u>	<u>Orange</u>
- Carol Branham	- Tom Sanders
	- Jorge Ramirez (Orange Circle)
<u>Dana Point</u>	<u>Placentia</u>
- Carole Cherchian	- Debbie Zentil
<u>Fountain Valley</u>	<u>Rancho Santa Margarita</u>
- Cheryl Del Toro	- Raymie Chapman
<u>Fullerton</u>	<u>San Clemente</u>
- Hal Gosling	- Bud Winters
	- Sue Maghy
<u>Garden Grove</u>	<u>San Juan Capistrano</u>
- Pam Degarimore	- Mike McNulty
<u>Huntington Beach</u>	<u>Santa Ana</u>
- George Stengel	- Marianne Cohen
- Kris Bonham, Linda Gray, Gianna Pierce	- Rett Yarnell
	- Silvia Faris
<u>Irvine</u>	<u>Seal Beach</u>
- Gary Degarimore	- Jennie Breeze
- Al Russell (agriculture)	- David Freeman (Sunset Beach)
- Bridget Bourgon	
Great Park	
- Randy & Robin Tharaldson	
<u>La Habra</u>	<u>Stanton</u>
- Cathy Lamprecht	- Michelle Lazorek
<u>La Palma</u>	<u>Tustin</u>
- Carol Calkins	- Kurt Bayless
	- Al Russell (agriculture)
<u>Laguna Beach</u>	<u>Villa Park</u>
- Carol Maillet	- Claudia & Richard Miller
<u>Laguna Hills</u>	<u>Westminster</u>
- Charlie Hunt	- Denji Ebiisu
<u>Laguna Niguel</u>	<u>Yorba Linda</u>
- Jaci Roberts	- Virgil & Marilyn Hettick
<u>Coto de Casa</u>	<u>Ladera Ranch</u>
- Marte Amato	- Karen Espitia
<u>Silverado Cyn., Modjeska Cyn., Trabuco Cyn.</u>	<u>Huntington Harbour</u>
- JR Roberts	- Rob Blayden



## Mendocino Coast trip

**October 9 – 12, 2014**



The Mendocino Coast is located along Highway 1, north of San Francisco. The PSOC 2014 Fall trip will be three nights at this pristine and incredibly photogenic region of California.

There are so many places to see and things to do that you will find it hard to experience everything. So one of the first things you might do is download Mendocino County's Visitor Guide and begin your planning there. Click here to access that download:

<http://www.visitmendocino.com/visitors-guide>

Some of the highlights that are most popular are the Mendocino coastline itself, Mendocino Headlands State Park, Jughandle State Reserve, Russian Gulch State Park, The Point Cabrillo Lighthouse, the Skunk Train, Glass Beach and the nearby Anderson Valley wine country.

We will be staying in Fort Bragg, just north of the town of Mendocino and 170 miles north of San Francisco. We have 18 rooms reserved at the Surf and Sand Lodge and 10 rooms reserved at the Beachcomber Motel. Our guaranteed room rate at both places is \$129 plus tax per night. Both of these lodges are on the coast with ocean views.

Surf and Sand Lodge  
1131 N. Main Street  
Fort Bragg, CA 95437  
707 964-9383  
800 964-0184

[info@SurfSandLodge.com](mailto:info@SurfSandLodge.com)  
[www.surfsandlodge.com](http://www.surfsandlodge.com)

Beachcomber Motel  
1111 N. Main Street  
Fort Bragg, CA 95437  
707 964-2402  
800 400-7873

[info@thebeachcombermotel.com](mailto:info@thebeachcombermotel.com)  
[www.thebeachcombermotel.com](http://www.thebeachcombermotel.com)



**Photographic Society of Orange County  
Orange County Fair Award Winners**

Photo-520 Black & White Prints

01 - People/Children/Families

**Honorable Mention Debbie Zentil** The Master

04 - Architecture or Urban Scene

**Honorable Mention Marte Amato** Dog and Bench Sitters

**Honorable Mention Marte Amato** Paparazzo

05 - Plants

**Third Place Connie Terry** Leaves in a Pond

**Honorable Mention Marilyn Hettick** Desert Prickly Poppy

06 - Animals/Sea Life/Insects

**First Place Kenneth Renk** Amorphous

07 - Vehicles, Machinery

**Second Place Vergil Hettick** Clean Transport

Photo-521 Color Photos - People

03 - Sports

**Second Place Marte Amato** Shooting the Pier

Photo-522 Color Photos - Places

04 - Urban Street Scene

**Honorable Mention Kenneth Renk** Ah Humanity!

Photo-523 Color Photos - Nature, Plants

01 - Flowers

**Honorable Mention Richard Miller** Flower Reflection

Photo-523 Color Photos - Nature, Plants

03 - Macro

**Third Place Marilyn Hettick** Madagascan Ocotillo

Photo-524 Color Photos - Nature, Animals

03 - Aquatic Animals

**Second Place Kenneth Renk** Blue Surge

Photo-526 Computer Manipulated & Special Effect

02 - Computer-Composited and Manipulated Images

**Honorable Mention Charlie Brac** Eggs-Ception

**Juror's Choice Carolyn Yarnell** Remember Us

## **September 20 LENS meeting**

Our September LENS meeting will be different in a couple of ways. First, **we will be meeting on Saturday, Sep 20, rather than on our regular Thursday evening schedule.** Second, we will be meeting in the field rather than at our regular meeting place. Al Russell has organized a “Bird Photography Workshop” for those of us interested in photographing our avian friends. Two locally- renowned bird photographers, Harry Harris and Eric Stogner (a PSOC member) will present and discuss their approach to capturing spectacular images of birds. Harry shoots Canon and Eric shoots Nikon, so you will have an opportunity to see and hear both perspectives.

The meeting will be held at 8:00 AM, Saturday, September 20 at the San Joaquin Wildlife Sanctuary in Irvine. Some of you are familiar with this birding wonderland but for those who have not been there, directions are below. Following what will most likely be an hour session, you will then have the opportunity to take your camera gear on a walk with one or both photographers to practice your newly learned techniques and to ask questions.

The Sea and Sage Audubon Society, which is headquartered at the Wildlife Sanctuary, will be represented as well and will give you a brief overview of their organization.

Bring your coffee, a notepad, and your camera gear – with the longest lens you have, your tripod and a gimbal if you have one. Harry and Eric will give you a hand with your camera settings if you could use the help. Our goal with this workshop is to have you take away some new information on how great bird photographs are captured.

Here are the DIRECTIONS to the Wildlife Sanctuary. Follow the directions closely and you will make your way there without problem. Our YELLOW PSOC signs will be posted to direct you to the parking area where we will hold the workshop.

**From the San Diego Freeway (405), exit on Jamboree toward Newport Beach.** At the 1st signal (which is Michelson), turn left. Continue on Michelson (past the old entrance to the SJWS) to the 5th signal which is Harvard and turn right. Drive to University & turn right. Drive to Campus & turn right. Stay in far right lane and immediately turn right onto Riparian View which will enter the San Joaquin Wildlife Sanctuary. (There is a dark green sign by the turnoff identifying this as the route into the San Joaquin Wildlife Sanctuary.) At the end of the road, you will make a sharp left turn down a steep driveway and into the parking lot. The 1st building you will see will be Audubon House; the Duck Club is adjacent to Audubon House. Beyond this area are the ponds and marsh mitigation areas of the San Joaquin Wildlife Sanctuary which are open every day from dawn to dusk. . . . (If you miss the turn on to Riparian View, and

**From Pacific Coast Highway (1),** exit on Jamboree and head inland through Newport Beach to Irvine. Turn right on Michelson. Continue on Michelson (past the old entrance to the SJWS) to the 5th signal which is Harvard and turn right. Drive to University & turn right. Drive to Campus & turn right. Stay in far right lane and immediately turn right onto Riparian View which will enter the San Joaquin Wildlife Sanctuary. (There is a dark green sign by the turnoff identifying the route into the San Joaquin Wildlife Sanctuary.) At the end of the road, you will make a sharp left turn down a steep driveway and into the parking lot. The 1st building you will see will be Audubon House; the Duck Club is adjacent to Audubon House. Beyond this area are the ponds and marsh mitigation areas of the San Joaquin Wildlife Sanctuary which are open every day from dawn to dusk. (If you miss the turn on to Riparian View, and reach Carlson, which is the next signal, just turn right and go around the block again to Harvard.)



**Honoring our Veterans** Your PSOC board thinks it would be fitting to honor all PSOC members who have served on active duty in all branches of our military. We want to conduct a survey of the PSOC members and post the results in our October and November newsletters to coincide with Veterans Day, November 11th.

If you have served, please e-mail your information to Kurt Bayless @ [kbayless123@gmail.com](mailto:kbayless123@gmail.com).

Survey:

Member Name \_\_\_\_\_

Branch of Military \_\_\_\_\_

Rank \_\_\_\_\_

Period of Service \_\_\_\_\_  
(i.e. 1966-1969)

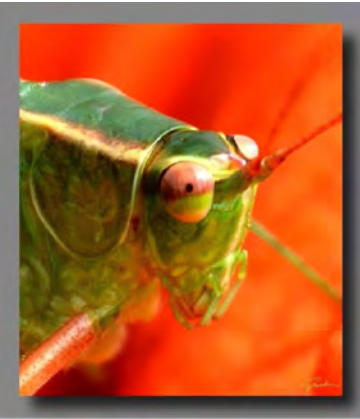


## September assignments – Wildlife (genre) and Close-up/Macro (technique)

To be shown at the October meeting by Stefan Steinberg and Andy Schmidt

Any glimpse into the life of an animal quickens our own and makes it so much larger and better in every way.

--John Muir



The genre assignment for August is wildlife. No, the field trip is not to Hollywood Boulevard. And while one of the field trip options in the Griffith Park area is the L.A. Zoo, you don't have to go that far to find a subject for this month's assignment. Given the technique assignment of close-up/macro photography, you might just want to step out into the backyard for starters like Jay Stafford.

Wildlife photography, in its broadest terms, includes pretty much any living creature that walks, crawls, slinks, stalks, swims, ambles, scuttles, slithers or flies on legs, wings, scales, fins or tentacles that isn't generally considered "a person". One could argue - and some purists do - that images of animals in captivity are not "real" wildlife, but if we got that strict about it, we wouldn't be able to enjoy great shots like Norm Chu's lion from San Diego Zoo Safari Park.



That said, there is still a line to be drawn. Mr. Wiggles and Bowser might be animals, but if you can call them pets, then your subjects fall outside the scope of this assignment. The same can be said for what you'll find at the kiddie park pony ride, petting zoo, animal shelter, dog park or PetsMart.

As you might expect, National Geographic offers not only examples of some stunning wildlife photography (<http://tinyurl.com/mukdeaj>), but some great tips from two of their better known contributors (<http://tinyurl.com/pzcuf33>).

Digital Photography School offers numerous articles on almost every aspect of wildlife photography (<http://tinyurl.com/o58bl7u>). "Top 5 Tips for Wildlife Photography" and "5 Most Common Mistakes in Wildlife Photography and How to Avoid Them" are worth mentioning as they both offer a lot of the same sound, starter tips from almost opposite perspectives.

The technique assignment for September is close-up/macro. While these are technically different techniques, the overall goal is similar - the appearance that the subject is "larger than lifesize". Both techniques are popular for this month's genre assignment - wildlife photography - and given

the wide range of wildlife out there, we're focusing more on that goal than the technical details of close-up vs. macro.

Stu Eddins provides a good breakdown of the differences between close-up and macro (as well as close-focus) photography on PictureCorrect (<http://tinyurl.com/mbrvtuk>). To summarize Eddins:

These three terms will often get used interchangeably and that's not entirely correct. Close-up is a photo term that describes filling the frame with the subject. Macro defines how large a subject is captured in the camera. A 1:1 macro image is telling us that the image on the film or camera's sensor is the same size as the subject in real life. Close-focus describes any lens where the maximum size of the captured image is smaller than the real life subject.

Macro photography can be a little more involved and according to the article on photodo.com ([http://www.photodo.com/topic\\_123.html](http://www.photodo.com/topic_123.html)), gear matters. We've all heard about macro lenses, but they can be pricey. There are other options that can extend the capabilities of your current gear.

If you have a standard 50mm lens, for instance, you'll find it surprisingly useful. At its close-focusing distance of about 18 inches it will take in an area around [8 1/2" X 11"] giving a tightly-cropped image about 1/8 life-size.

Or you may have a zoom lens with a macro facility. Although in reality it may only offer a reproduction ratio in the region of 1:3, 1:4, or 1:5, rather than true macro, it can be extremely useful in filling the frame.

For larger magnification you will need some kind of accessory, and one of the best ways to start is by investing in a close-up lens, sometimes incorrectly called a close-up filter. This fits in front of the lens and reduces the close-focusing distance. A +3 lens is ideal for general close-up photography.

Want to go bigger still? Then check out the various accessories that fit between the camera body and lens. Because they increase the subject-to-film distance they give greater magnification. Most readily available are Extension Tubes that produce images of the highest possible quality because they contain no glass.

Fans of Bryan Peterson might want to check out several of his video tutorials at <http://tinyurl.com/lmzgjjn>.

Not to simplify things too much, but close-up photography, with its goal of filling the frame with the subject, is easily accomplished by using a zoom lens or just stepping a little closer to your subject (if you can).





To illustrate close-up vs. macro, compare the shot of the grasshopper to the left to the Jay Stafford's image above. While both are close, detailed shots, Jay's was shot with a macro lens and fits the 1:1 purist rule. The other shot is actually a crop of a slightly wider shot so could only be considered a close-up. The effect of filling the frame is illustrated very well by comparing the shot to the right, also by Norm Chu, to his shot above. Both could be considered close-ups, but the impact of filling the frame with the lion's face is pretty obvious.

